SWADHIN RAY

[Product Designer]

I am a designer who crafts design stories through research-driven insights. With firm design fundamentals, my stories have expanded into research, inclusive design, UI/UX, data storytelling and many more. Traveling across the country due to my father's transferable job, it shaped my work, drawing inspiration from the diverse cultures and the stories they held. I am detail-oriented, adaptable and believe in the power of collaboration.

Portfolio - *www.swadhinray.com*

+91 9791437376 | Linked **in**

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EDUCATION

2022 - 2024

Masters of Design | Hyderabad

Indian Institute of Technology | CGPA - 8.63

2014 - 2018

Bachelors of Design | Chennai

National Institute of Fashion Technology

RECOGNITIONS

Designed wallet for specially abled person - *Link*

• KHOJ'24 Research Day, IIT Hyderabad | **3rd**

• Ability Foundation | **Award-Winning Design**

Graduation Project | NIFT Chennai | 2017
Award for Best Design Process

SKILLS

Conceptualization, Research, Design Thinking, Material Handling, Design Process, Data Storytelling, Ideation, Accessibility, Ergonomics, Sketching, documentation etc.

Tools - Figma, Webflow, Adobe XD, Illustrator, Photoshop, InDesign, Wix, basics of 3dsMax.

EXPERIENCE

Jul. 2024 - Present

Freelance | Odisha, India.

Jun. 2023 - Jul. 2023

Suzuki Innovation Centre | *Design Intern*

IIT Hyderabad **-** Multilingual visual concept and print for rural innovators - groundnut digger.

Oct. 2020 - May 2021

I - DOTE [SAHIBTEK] | *Product Designer*

New Delhi **-** B2C - Handled ideation, designs, manufacturing and production of bags, masks etc.

Jul. 2018 - Sept. 2019

PALA DECOR | *Assistant Designer*

Gurugram - B2B - Designed bags from sustainable materials like jute, palm leaves, paper, wood, etc. Designs were selected by ZARA retail.

OTHERS

ValueLabs - UX | 2022
Shortlisted for Design Apprentice Program.

IIT Hyderabad, AYAAM, 2023 | Core Team
Festival merchandise design and production.